



Simone Williams

Executive Coach

Simone believes that everyone has the capacity to make lasting positive changes in their life and is passionate about seeing people achieve success on their own terms. Simone has over 15 years in people and organisational development experience, working in a mix of industries from criminal justice to international charitable organisations; gaining knowledge and experience of a wide range of organisational, leadership and cultural environments and has applied this in her approach to programme design and delivery.

Simone uses a systematic approach to her coaching and programme design, allowing for exploration in all areas of life that may impact on goal achievement and ambitions. She creates a learning environment that is safe, supportive and challenging.

Region

United Kingdom

Area of expertise

Developing Leaders

Women in the Workplace

Background

Prior to coaching, Simone spent 12 years in the Criminal Justice sector, initially facilitating group and individual cognitive behavioural based interventions to the offending population. Moving into quality assurance, programme design, delivery and programme management; leading and coaching high performing and multi-disciplinary teams. She also works in the charitable sector designing and delivering organisational and leadership development programmes to small Black, Asian and Ethnic Minority voluntary and charitable organisations.

Coaching Style

Simone's style can be described as energetic, flexible, challenging and passionate. Having a cognitive behavioural psychology background, Simone uses a combination of coaching and facilitation skills to support clients in identifying and achieving their career goals. This also translates in Simone's programme design; creating bespoke programmes that focus on putting the client's needs at the forefront with maximum engagement and learning impact.

Coaching Specialisms

- Leadership and Management – specifically emerging and new appointed leaders and a keen interest in working with BAME women at these levels.
 - Change and transition coaching
 - Workshop facilitation and Action Learning Set facilitation (leadership and organisational development).
 - Diversity, Equality & Inclusion – exploring biases and developing cultural competence.
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Training & Qualification

- BSc (Hons) in Psychology and Combined Studies (Law)
 - ILM Level 3 Certificate in Leadership and Management
 - ILM level 5 Diploma in Coaching and Management, and Action Learning Facilitation.
 - Member of the Association of Coaching
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Current Clients

Simone has over 15 years in people and organisational development experience, working in a mix of industries from criminal justice to international charitable organisations.

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